

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

What is the Texas Poker Expo?

- The Expo will be the largest poker expo that Texas has ever hosted.
- It will draw in thousands of people from across the country.
- The Expo will be held in conjunction with the 3rd Annual Poker Invitational hosted by TDPro™.
- It will be a three-day event ending with the top 18 players sharing a **\$30,000** prize pool.

Who will be attending?

- People from across the country who want to know more about products and services, such as those provided by your company, as well as participants in the TDPro™ **\$30,000** Free Roll.
- In past years we have had several professional poker players enjoy our free roll and expect them to be in attendance again this year.

Announcement:

- TDPro™ is pleased to announce the 3rd Annual Poker Invitational will be a **\$30,000 Free Roll** and will be held in conjunction with the three-day Texas Poker Expo.

History:

- In September 2008, TDPro™ held their 1st Annual Poker Invitational to beta test the company's newest poker product, the ProDealer Buttons™. This tournament was a \$1,000 Free Roll and had 270 players in attendance. This exceeded our expectations by close to 100 players.
- In November 2009, TDPro™ held their 2nd Annual Poker Invitational. This tournament was a \$3,500 Free Roll and had 880 players.
- Both of these tournaments were one-day only events. They were a huge success not only for TDPro™ but for the sponsors and vendors who participated in the event.
- The growth of players has exceeded our expectations and provided the ground work for our next tournament, the goal of which is to be the largest free poker event in Texas history.

What kind of exhibitors will participate in this Expo?

- Anyone having a product or service that wants to be seen by thousands of poker players and their supporters from across the country.

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

What will it cost for an exhibitor booth at the expo?

Two Pair – \$1,500 (Before Oct 30: \$1,050)

Your Investment Includes:

- One (1) -10x10 Draped Booth
- 6 Foot Table
- 2 Chairs
- Trash Can
- Company name listed on www.TexasPokerExpo.com
- Company name listed on the Show Guide

Trips – \$2,500 (Before Oct 30: \$1,750)

Your Investment Includes:

- One (1) -10x10 Draped Booth
- 6 Foot Table
- 2 Chairs
- Trash Can
- Company name listed on www.TexasPokerExpo.com
- Company name listed on the Show Guide
- Company logo showcased on the Exhibitor page of the TPE website with click through to corporate site.
- Web Banner Ad on www.TexasPokerExpo.com (2 month rotation)
- 15 Complimentary Passes to the Expo

Full House – \$4,000 (Before Oct 30: \$2,800)

Your Investment Includes:

- Two (2) -10x10 Draped Booth or One (1) – 10x20
- 2 -6 Foot Table
- 4 Chairs
- Two (2) Trash Cans
- Company name listed on www.TexasPokerExpo.com
- Company name listed on the Show Guide
- Company Logo showcased on the TPE Landing Page
- Insert into attendee sample bags at the entrance of show
- One (1) Exclusive Email Blast to 2011 TPE database
- Web Banner Ad on www.TexasPokerExpo.com (2 month rotation)
- 25 Complimentary passes to the TPE Expo

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

Quads – \$10,000 (Before Oct 30: \$7,000)

Your Investment Includes:

- 40x40 Draped Booth or Open Space
- 2 - 6 Foot Tables
- 4 Chairs
- 2 Trash Cans
- Company name listed on www.TexasPokerExpo.com
- Company name listed on the Show Guide
- Company Logo showcased on the TPE Landing Page
- Insert into attendee's sample bags at the entrance of show
- One (1) Exclusive Email Blast to 2011 TPE database
- Web Banner Ad on www.TexasPokerExpo.com (2 month rotation)
- 35 Complimentary passes to the TPE Expo

NOTES:

- Bulk space more than 1600 sq feet
- Security will be on site
- We will be webcasting this event

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

Will vendors be allowed to give away promotional items or hold raffles?

- Yes, winners can be announced on the speaker system if desired.

Will vendors be allowed to sell service or product at this Expo?

- Yes.

Where will the TPro™ \$30,000 Free Roll take place?

- All poker events will take place inside the Expo to maximize vendor exposure.

What will be the schedule for the Expo?

<p>March 18</p> <ul style="list-style-type: none">• Open 7 AM for vendor setup• Open 12 :30 PM for General Public• TPro™ Maverick Shootouts<ul style="list-style-type: none">○ 2 PM○ 4 PM○ 6 PM○ 8 PM• TPE closes at 10 PM	<p>March 19</p> <ul style="list-style-type: none">• Open 7 AM for vendors• Open 8 AM for General Public• TPro™ Maverick Shootouts<ul style="list-style-type: none">○ 9 AM○ 11 AM○ 1 PM○ 3 PM○ 5 PM• TPE closes at 7 PM
<p>March 20</p> <ul style="list-style-type: none">• Open 8 AM for vendors• Open 9 AM for General Public• TPro™ Maverick Shootouts<ul style="list-style-type: none">○ 10 AM• 1 PM TPro™ \$30,000 Free Roll Main Event<ul style="list-style-type: none">○ 5 hr event• TPE closes at 7 PM	

1. PAYMENTS AND REFUNDS

All applications must be accompanied by full deposits to be valid and total payment must be received before deadline or booth may be reassigned without notice. Full payment is required 60 days before the Expo. Payment made within 30 days of the expo must be by credit card, and a five percent (5%) surcharge will be added to the balance due. Unpaid exhibitors will not be able to move in or set up until paid in full.

2. CANCELLATION/REFUNDS POLICY

Deposit is non-refundable. Management will refund 75% of remaining payment if canceled in writing up to 90 days prior to the expo opening. Management will refund 50% of remaining payment if canceled in writing up to 60 days prior to the expo opening. Any exhibitor who cancels booth space within 30 days of the expo shall forfeit all moneys paid and all rights in and to the use of the engaged booth space. Any notice of cancellation of space must be delivered to TPE in writing and will be dated when received by TPE. TPE retains the right to resell any booth canceled by an exhibitor. TPE has the right to administer a \$75.00 fee for all returned checks.

www.texaspokerepo.com

2010-2011©

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

3. BOOTH ASSIGNMENTS AND LOCATIONS

Booth assignment is not guaranteed, but will be made with consideration for the individual's preference to location as much as possible, but in keeping with the best interest of the expo. Please notify TPE of any company or exhibit from which exhibitors wish to be kept separated. Assignments are made with due regard for the total expo and TPE reserves the right to make the final booth assignment or to change the booth assignment after the exhibitor's application is accepted, should it be necessary. TPE reserves the right to change the floor plan and move exhibitors if deemed necessary in the best interest of the expo. Exhibitors encroaching on unused booth space will be charged the full fee for that booth.

4. SUBLETTING OF BOOTH

Exhibits may display only merchandise regularly sold by the company whose firm name is on the contract. Exhibitors are prohibited from assigning, sharing, subletting a space or any part of the space to anyone else.

5. CANCELLATION OF CONTRACT

In the event of cancellation or interruption on the expo due to fire, strikes, government regulations, act of God, or any other cause beyond control, TPE shall determine an equitable basis for the refund of such portion of Entrance, Publicity, Directory, and Expo Fee as is possible after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of TPE. If the location of the expo is changed for any reason, TPE shall be able to assign exhibitor an alternate booth in lieu of original. TPE retains the right to close an exhibit and cancel this contract at any time for the failure by exhibitor to perform, meet or observe any of the expo rules, regulations and conditions and such exhibitor shall not be entitled to a refund of any payment. TPE shall be entitled to eject an exhibit at any time, in whole or in part, or any exhibitor or its representatives, without giving cause. In such case, TPE's liability shall not exceed the return to exhibitor of amounts of rental unearned at the time of ejection.

6. APPLICANT AGREES TO ABIDE BY THE EXPO RULE, REGULATIONS AND CONDITIONS as set forth in the enclosed documents and Expo Kit, which rules, regulations and conditions and the other guidelines set forth in the Expo Kit are an integral part of the entire contract between the exhibitor and TPE.

TPE and their respective officers, agents and employees expressly disclaim any and all liability for any claim, loss, damage, or injury of any kind whatsoever sustained by any person or entity whatsoever, including but not limited to direct, consequential, or incidental damages, arising out of or in any way related to this agreement or the subject matter of this agreement. It is expressly understood and agreed by the parties that the sole and exclusive remedy of the undersigned exhibitor against TPE. TPE and/or their respective officers, agents and employees for any claim, loss, damage, or injury of any kind whatsoever shall be a refund of the moneys paid by the undersigned exhibitor to TPE pursuant to this agreement. The undersigned exhibitor hereby expressly agrees to indemnify fully and hold forever harmless TPE and their respective officers, agents and employees for any and all claims, losses, damages, or injuries of any kind whatsoever, arising out of or in any way related to this agreement or the subject matter of this agreement, specifically including but not limited to claims, losses, damages or injuries resulting from or alleged to have resulted from negligence of TPE and their respective officers, agents and employees. In the event of claim, suit, loss, damage, or injury to which this indemnification agreement applies, the undersigned exhibitor agrees to pay for the defense of TPE and its officers, agents, and employees against such claim, suit, loss, damage or injury, such defense to be provided by counsel of TPE's choice.

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

7. RISK OF LOSS

All property of the exhibitor is to remain under the control of the exhibitor, subject to the rules and regulations of the expo. TPE is not responsible for damaged or stolen product. Exhibitors are advised to carry insurance to cover against liability or loss and damage to exhibits and samples for the entire duration their property is in transit and at the expo. Exhibitors should not leave their merchandise unattended at any time before, during or after expo hours, during set up or move out. Keep all merchandise within booth areas to ensure merchandise is not misplaced. Exhibitors shall carry public liability insurance against injury to persons or property of others and to insure exhibit material against damage and loss. Failure to do so is grounds for termination of this agreement.

8. LITIGATION

In the event of litigation arising out of any or in any way resulting from the Agreement or the subject matter of this Agreement, the undersigned agrees that exhibitor shall pay TPE's costs and fees, including reasonable attorney's fees, incurred if a final judgment is taken in favor of TPE. The undersigned agrees that venue for any litigation shall be in Collin County, Texas, and interpretation of the terms and conditions contained herein shall be governed by Texas law. The undersigned agrees that any action relating to or arising out of this Agreement or the subject matter thereof shall be brought within one year of the date on which the cause of action sought to be enforced accrued.

9. FIRE REGULATIONS

Exhibitors shall adhere to all fire regulations promulgated by local fire departments and Fire Underwriters specifications. All display materials, including props, decorations and other material used for decoration or covering of tables, risers, etc. must be flame-retardant and electrical equipment must meet specifications of all codes. All building electrical connections/disconnections must be arranged through convention center and obtained by approved electricians. Exhibitor shall not allow its display to block view or access to safety equipment. Exhibitor is charged with the knowledge and compliance of all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in the Expo.

10. EXHIBITS

All booth arrangements shall strictly conform to dimensional and height requirements as indicated in the Expo Kit. No exhibit may interfere with other exhibits or restrict access to them, or interfere in the free aisle space by any audio, video, sensory, or physical means. All merchandise, tables, chairs, displays, etc., must remain within the booth. All signs must be inside booth area. Booth design and exterior must be suitably furnished by exhibitor. Display panel backings over 8' in height may not carry any commercial markings that might infringe upon or interfere with adjacent exhibits. Displays must be free-standing and adequate to support exhibitor's samples. No display shall lean or rest against an adjacent booth. Pinning, hanging or fastening any item to the drape is strictly forbidden. The size of a 10' x 10' booth is actually 9'6 x 9'6. Exhibitor must allow room at back of the booth for access to electrical wiring. A minimum of nine inches (9") is recommended. Exhibitors may display only in the booth allocated to them. Other areas of the exhibit hall or other gathering places (hall, hotel, etc.) of the attendees (Buyers) may not be used in any way. No animals, reptiles, birds, rodents or insects will be allowed on the Expo premises with the exception of service animals. Displays must be set up and ready by opening hour of the Expo. Exhibits must be staffed during Convention hours and may not be dismantled until time of closing of the final day. Exhibitor should make arrangements to pack at the end of the exhibit hours the final day, and ensure booth personnel remain with display until finally packed. Exhibitor should inform drayage contractor of outbound shipping plans prior to Expo's closing. Any merchandise left will be considered abandoned.

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

11. INTENT OF EXPO

The Expo is open to the general public. Exhibitors shall provide buyers with receipts for all sales. Exhibitors shall be solely responsible for obeying state or local sales tax laws.

12. CONDUCT

It is a violation of Expo Rules for an uninvited exhibitor to enter another exhibitor's booth at any time. Violators will be ejected from the Expo and fined \$500. Exhibitors shall not photograph or record by any means another exhibitor's booth without the express permission of that exhibitor. Exhibitors are restricted to their designated space and access aisles and service areas until the Expo opens. TPE shall have sole control over admission of visitors to the exhibits or functions according to the rules of the Show. No exhibitor or buyer will be admitted without a badge. No exhibitor shall sponsor or hold any meeting or event that conflicts with the Expo hours without TPE's prior approval. Early packing is prohibited. Every exhibitor agrees to keep his exhibit open during published Expo hours and is bound by these rules and regulations to not dismantle his exhibit until published closing time on the last day. Salesmen may not loiter, solicit trade or congregate in the aisles, booth entrances, or in the lobby areas. Selling in the aisles and "buttonholing" of buyers in the aisles is PROHIBITED.

13. RESERVATIONS OF RIGHTS

TPE reserves the right to demand release of space before or during the Expo for failure or refusal of exhibitors or their representatives to conform to the rules and regulations or failure to pay all space rental costs or other applicable fees; to rent the booth to another exhibitor at any time; to offer requested space when available to make space assignments; to reject any applications as this is a closed Expo and displays and products must conform to the general nature of the Expo and be compatible with the character and objective of the Expo. TPE reserves the right to amend, without written notice these rules, regulations and conditions or to issue amendments or modifications as it deems necessary.

14. INSURANCE

Exhibitors must carry and maintain insurance during the period of the show in which he or she exhibits, including move-in and move-out days at his or her sole expense. Exhibitor shall carry public liability insurance against injury to persons or property of others and to insure exhibit material against damage and loss. Failure to do so is grounds for termination of this agreement.

15. SALES TAX

Sales tax must be collected on items sold. Sellers must have valid licenses prior to show and for payment of all applicable taxes and fees. Floor selling or soliciting is prohibited except from booths. Any violator not renting a booth will be ordered to vacate the premises immediately as within the judgment of TPE management.

16. THE PARTIES HEREBY AGREE THAT THIS AGREEMENT REPRESENTS the final and complete agreement between the parties, and that this Agreement entirely replaces and supersedes any prior or contemporaneous understandings or agreements between the parties, whether written, oral or otherwise. This Agreement may be modified only by written agreement signed by both parties.

Representative _____ Date _____ Initials _____

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

We, the undersigned, do hereby apply to reserve a display space as an exhibitor in the **Texas Poker Expo!** and hereby agree to be bound by the conditions governing the show and its production including, but not limited to those detailed in the **Texas Poker Expo! Exhibitor Rules and Regulations** provided to us. We understand that space allocation will be at the discretion of Show Management. By signing, Exhibitor attests that Exhibitor consents to and agrees to be bound by any Exhibitor rules or regulations that Show Management shall provide. Acceptance of this application or funds shall not constitute any guarantee or promise of Show Management to provide booth space. Show Management may choose to refund Exhibitor's funds at any time prior to the Show and said refund shall relieve Show Management of any liability to Exhibitor whatsoever, and Exhibitor agrees to release and hold harmless Show Management from and against any and all claims arising out of or related to Show Management's failure to accept or the cancellation of any reservations.

Mail or fax this application to:

Attn: John J. Gately
G&G GROUP, LLC
6302 Mount Vernon Dr
Frisco, TX 75035

Phone: 972-800-9160
Fax: 972-608-0874

EXHIBITOR INFORMATION

Please print legibly. All correspondence will be sent to your address below. Company name listed will be used in promotional material and for ID sign.

Company Name _____

Mailing Address _____

(No PO Box)

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Contact Name _____ Title _____ Signature _____

(Person handling booth arrangements)

EXHIBIT SPACE 10x10 includes 2 Chairs, 1 Table, 2 ID Badges, 1 trash can

10x20 includes 4 Chairs, 2 Tables, 4 ID Badges, 2 trash cans

PAYMENT SCHEDULE

50% deposit due with application

Balance due January 30, 2011

PRODUCT OR SERVICE _____

BOOTH PREFERENCE: (10x10 booths may be combined to make a larger space)

Booth Number(s)

1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

www.texaspokerexpo.com

2010-2011©

G&G GROUP, LLC
Texas Poker Expo
Booth Space Rental Application/Contract
March 17-20, 2011 @ Dallas Convention Center Dallas, Texas

CALCULATE AMOUNT DUE

Two Pair _____ x \$ 1500ea. = \$ _____ Total \$ _____

Trips _____ x \$ 2500ea. = \$ _____ Total \$ _____

Full House _____ x \$ 4000ea. = \$ _____ Total \$ _____

Quads _____ x \$ 10,000ea. = \$ _____ Total \$ _____

Method of Payment: <input type="checkbox"/> Credit Card <input type="checkbox"/> Check (make payable to G&G GROUP, LLC)

AMEX Mastercard Visa Amount of Payment Due \$ _____

Card # _____

Names on Card _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____